



## Press Note

For immediate publication

---

# SOBHA Soul Fest: A weekend of entertainment and fun

---

*~Unwind yourself with soulful performances from artists such as Raghu Dixit, Lagori, Hari Sukhmani, Gaur Gopal Das, Piyush Mishra and tickle your funny bone with stand-up comedy stalwarts~  
~From 5<sup>th</sup> to 7<sup>th</sup> October in Bengaluru~*

**Bengaluru, September 24, 2018:** SOBHA, India's most trusted and admired real estate brand, will organise the first edition of "**SOBHA Soul Fest**" from **5<sup>th</sup> to 7<sup>th</sup> October, 2018** between 5.00 pm to 10.00 pm at Kannuru Road, Mitganahalli, Bellahalli, Bengaluru. Centred on the concept of "Disconnect to connect", the fest will offer the people of Bengaluru with an opportunity to spend quality time with family and friends amidst music, art and entertainment.

The three-day festival will feature some of India's top artists from the world of art, culture and entertainment. These include the likes of Raghu Dixit, Lagori, Hari Sukhmani, Piyush Mishra, Dolly Thakore, Gaur Gopal Das, Sapan Verma, Naveen Richard and many more.

Speaking on the occasion of SOBHA Soul Fest, **Mr. J. C. Sharma, Vice Chairman and Managing Director, SOBHA Limited** said, "At SOBHA, the focus is not only on offering top-notch products to customers but also on building a sense of community to provide a quality lifestyle. With SOBHA Soul Fest, our aim will be to achieve this and much more through art and entertainment, spreading joy and happiness among the SOBHA community and the people of Bengaluru."

The festival will also feature flea market with many attractive deals along with food and beverages options. To book you tickets, log on to [www.insider.in](http://www.insider.in)

### **About SOBHA Limited:**

*Founded in 1995, SOBHA Limited is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. SOBHA is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on SOBHA Limited, please visit: [www.sobha.com](http://www.sobha.com)*



**For further information, please contact:**

**SOBHA Limited**

Abhinav Kanchan

Senior Vice President & Head

Corporate Communications

Off: +91 80 49320000 Ext. 6029

[abhinav.kanchan@sobha.com](mailto:abhinav.kanchan@sobha.com)