



June 28, 2016

To

The Deputy Manager Department of Corporate Services, BSE Limited Floor 25, P.J Towers, Dalal Street, Mumbai – 400 001 <b>Scrip Code: 532784</b>	The Manager National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 <b>Scrip Code: SOBHA</b>
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Dear Sir / Madam,

**Sub: Proposed launch of ‘Sobha City’ Project in Delhi-NCR**

We wish to inform that the Company proposes to launch ‘**Sobha City**’ Project – its first luxury apartment project in Delhi - NCR. In this connection, please find enclosed the Press Release which the Company intends to disseminate through the media.

We request you to kindly take the aforesaid information on record.

Thanking you.

Yours sincerely,

**FOR SOBHA LIMITED**

  
**KISHORE KAYARAT**  
**COMPANY SECRETARY AND COMPLIANCE OFFICER**



**Press Release**

**For immediate publication**

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**Sobha to launch Sobha City – its First Luxury Apartment Project in Delhi-NCR**

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**Bengaluru, 28<sup>th</sup> June 2016:** Sobha Limited will launch its first luxury apartment project, **Sobha City** in Delhi-NCR tomorrow, Wednesday, June 29<sup>th</sup>, 2016. The project is one of the largest group housing projects in Gurgaon which will offer best-in-class living experience to the customers. Located in sector 108 of Gurgaon, the project is much sought-after due to its close proximity to Delhi and Indira Gandhi International Airport.

Sprawled over 39 acres, **Sobha City** comprises of 1700 apartments across 22 towers with four units on each floor. The project offers 2BHK and 3BHK apartments that range from 1380 sq. ft. to 2342 sq. ft. Each unit is functionally planned with well-designed layouts and optimally-sized living spaces. With 85 percent open spaces, it offers an abundance of amenities along with magnificent view of the surroundings.

**Speaking on the eve of the occasion, Mr. JC Sharma, VC & MD, Sobha Limited,** said: "Over the years, Gurgaon has developed and transformed into a leading financial and industrial hub in India. It not only boasts a presence of over 250 Fortune 500 companies, but also caters to a population having third highest per capita income in the country. This has augmented the demand for luxury homes that meets the aspirations of people in the Delhi-NCR region. Additionally, Gurgaon being one of the fastest growing realty markets, offers high capital appreciation, making it a lucrative investment option. **Sobha City,** aims to fulfil the desires of quality conscious and value discerning customers. More importantly, the project underscores promise of international quality luxury, style and comfortable living."

**Mr. Jagadish Nangineni, Regional Head - NCR, Sobha Limited said:** "Sobha City, Gurgaon is the first luxury apartment project from the house of Sobha. With this launch, we will have a product mix that will offer homes of all sizes in NCR region – 2 & 3 BHK apartments in Sobha City and villas at International City. Sobha City has been meticulously planned keeping customer's core requirements in mind for a luxurious community living – both in terms of the apartment and amenities. These apartments are designed with a good balance of functionality, aesthetics and luxury. The amenities are

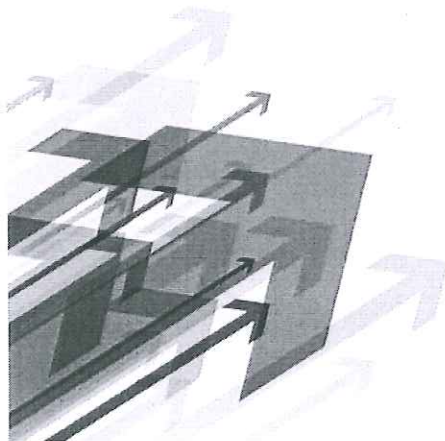




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the best in class - open grounds, parks, large water bodies and two clubhouses. Sobha City is going to be a landmark community development owing to its scale of development, shape of the land and location which is on the edge of Delhi.”

The common amenities at **Sobha City** include a large cricket ground having 45m radius, a lakelet, two oval club houses measuring 40,000 sq.ft with multipurpose halls, cafe, entertainment room, children’s play area, library and cards room. In addition, it also offers multiple lawns and parks, specially designed camping grounds, paved pathways, swimming pool, cricket stadium, green landscaped outfield with more than a kilometre long walking and biking trail, designer landscaped greens and other amenities that match the pace and standard of living of today’s smart customers.



Sobha, the only  
Real Estate Developer  
to be honoured as a  
Global Growth Company  
by the World Economic Forum.



**About Sobha Limited (formerly Sobha Developers Limited):**

*Founded in 1995, Sobha Limited, a Rs. 25 billion company, is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. Sobha is primarily focused on residential and contractual projects. The Company’s residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses,*





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*food courts, restaurants, research centres, and club houses. For more information on Sobha Limited, please visit: [www.sobha.com](http://www.sobha.com)*

**For further information, please contact:**

**Sobha Limited**

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