



**Press Release
For immediate publication**

SOBHA recognised with 'The Most Trusted Real Estate Brand' in South Zone by CNBC Awaaz

Bengaluru, February 28, 2018: SOBHA, the realty major and India's only foremost integrated company, has won the '**The Most Trusted Real Estate Brand' in South Zone at the 12th CNBC-AWAAZ Real Estate Award 2017-18**. The award recognises **SOBHA's** excellence in the real estate sector at the recently held ceremony in Bengaluru.

Speaking on the occasion, **Mr. J.C. Sharma, Vice Chairman & Managing Director, SOBHA Limited** said, "This is very humbling for us. It vindicates our commitment towards delivering international quality products. This prestigious CNBC Awaaz award highlights the hard work and dedication that goes into continuously meeting and exceeding the expectations of our stakeholders. It has been our constant endeavour to offer international quality products with focus on timely delivery and customer satisfaction. Guided by our core values of international quality, passion, reliability, transparency and integrity, we will continue to strengthen our competence to create value for our customers and the sector."

With over 2000 projects, the winners were selected through a comprehensive survey and jury selection based on stringent criteria. The jury for these awards included Mr. Sunil Rohokale, CEO and Managing Director, ASK Group; Gulam Zia, Executive Director, Knight Frank and Mr. Arvind Nandan, a distinguished real estate consultant. The winners were felicitated by Mr. Prasad D Vas, Karnataka Development Commissioner and the chief guest of the ceremony.

CNBC-AWAAZ Real Estate Award is one of the most transparent and credible awards in real estate sector. It brings forth the work done across prominent cities in the country and focuses on the developers, architects and contractors working tirelessly to bring these project to fruition. In its 12th year, the CNBC Awaaz awards have taken a step ahead by introducing the zonal awards. Now, along with national awards, they will be awarding the magnificent architecture and intricate interiors projects from 4 different zones i.e., North, South, East and West.



PASSION AT WORK



Mr. Abhinav Kanchan, Senior Vice President and Head Corporate Communications & National Marketing, SOBHA Limited after accepting the award from Mr. Prasad D Vas, Karnataka Development Commissioner (second from left) on behalf of the Company

About SOBHA Limited:

Founded in 1995, SOBHA Limited is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. SOBHA is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on SOBHA Limited, please visit: www.sobha.com

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SOBHA

PASSION AT WORK

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