



Press Release

For immediate publication

SOBHA recognised with two BAM Awards 2019

Bengaluru, February 11, 2019: SOBHA, India's most admired and trusted real estate brand has been conferred with two awards - "**Best CSR Activity Award of the Year**" and "**Best Affordable Housing Project of the Year – SOBHA Dream Acres**" at **Builders, Architects and Building Materials (BAM) awards 2019** during a ceremony held in Delhi recently. BAM Awards are presented each year to developers, architects, building material industry and consultants for their outstanding achievements and contribution to the growth of Indian real estate sector.

Speaking on the occasion, **Mr. J.C. Sharma, Vice Chairman and Managing Director**, SOBHA Limited said, "SOBHA is extremely delighted and honoured to receive these awards. We are continuously striving towards bringing value to our customers by understanding their requirements and gauging the pulse of the market. We are committed to delivering the best quality products on time. SOBHA, as a company, is equally dedicated towards the development of the community. These awards are a reflection of our diligent efforts in each sphere. We thank the jury for recognising our devotion and hard work. "

SOBHA Dream Acres is a unique residential development that caters to the aspirations of home buyers looking for premium quality compact luxury homes replete with world-class amenities. With a total developable area of 10.26 million square feet, the project is spread on a total land area of 81 acres. It will comprise 1 BHK and 2 BHK units with super built-up area (SBA) ranging from 650 to 1000 and to 1,200 square feet, with approximately 7,000 units, when fully completed.

'*Graamasobha*', SOBHA's CSR initiative has given facelift to three backward panchayats in Palakkad district of Kerala in India. This initiatives cover education, healthcare, welfare and employment carried out by Sri Kurumba Educational and Charitable Trust, the CSR arm.

The chief guests at the awards ceremony included Ms. Nina Vaskunlahti, Ambassador of Finland and Shri Rahul Shewale, Hon'ble Member of Parliament, Government of India. The jury consisted of Mr. Amit Gossain – Chairman CII Committee for Real Estate & Building Technology; MD – Kone Elevators India Private Limited; Mr. M. Selvarasu – Managing Director – Lead Consultancy and Engineering Services (India) Pvt Ltd – LEED Fellow, IGBC Fellow & Faculty USGBC; Ms. Veena Arunkumar, Interior Designer & Managing Director Hallmark Interior Lifestyles Pvt. Ltd.; Chairman IIID, Thane Regional Chapter; Ar. Radhika Viswanathan, Architect, Radhika Viswanathan Associates among others.



PASSION AT WORK



(From Left to Right) Mr. Rahul Shewale, Hon'ble Member of Parliament; Mr. Chelnat Raju Balan, Executive Vice President, SOBHA Limited receiving the award; Her Excellency Ms. Nina Vaskunlahti, Ambassador of Finland and Mr. Ramamurthy Mayavan, Publisher & Editor in Chief, Construction Times and Equipment Times Magazine.

About BAM Awards: BAM Awards, which was formerly known as Construction Times Builders Awards, is presented by Ark Events and Media to recognise the contributions and outstanding performances by Real Estate Companies, Architects, Organisations working towards making India a better place to live in. This award is primarily presented to the start-up companies, young and upcoming entrepreneurs within the industry to give them recognition and with a focus on several categories like best project consultants, best CEO, best project heads etc. across the country.

About SOBHA Limited: Founded in 1995, SOBHA Limited is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. SOBHA is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on SOBHA Limited, please visit: www.sobha.com



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