



Press Release

For immediate publication

SOBHA honoured with CREDAI CARE Award 2019 for its CSR initiatives

Bengaluru, November 18, 2019: SOBHA Limited, India's most admired and trusted real estate brand, has been conferred with **CREDAI Awards for Real Estate (CARE) 2019** in the category **Best CSR Activity** by **CREDAI Karnataka** at an award ceremony held in Bengaluru recently. The award acknowledges SOBHA's constructive work towards enriching the lives of underprivileged in the society.

Speaking on the occasion, **Mr. J.C. Sharma, Vice Chairman and Managing Director, SOBHA Limited** said, "Since inception, we have developed a humane face and have taken up the responsibility of building social capital at the grass roots level. A recognition such as this is humbling and a joyous moment for the entire SOBHA family. More importantly, it further motivates us to make an impactful difference and continue this transformative journey."

The award recognises SOBHA's unwavering contribution towards building a sustainable community. SOBHA's CSR initiatives are undertaken by its CSR arm - **Sri Kurumba Educational and Charitable Trust**. The company's CSR activities encompasses the areas of education, health, livelihood, and women empowerment – a more holistic approach to improve the quality of life of the rural masses and to enable the beneficiaries to become self-sufficient.

CREDAI CSR Awards was instituted in 2015 to celebrate and honour real estate's commitment to social development, embodying the principles of corporate social responsibility in their business philosophy and operations. The awards acknowledge efforts of the companies that engage in CSR in a strategic and systematic manner and integrate it with their overall philosophy.

The guest of honour at this year's ceremony were Sri. M R Kamble, IAS, Chairman for RERA Karnataka, Sri. M N Reddi, IPS, Director General of Karnataka State Fire & Emergency Services, Sri Abhijit Majumder, Chief General Officer of SBI Karnataka and Sri. Satish Magar, President of CREDAI.



CREDAI CARE Award 2019

About SOBHA Limited:

Founded in 1995, SOBHA Limited is one of the fastest growing and foremost backward integrated real estate players in the country. It means that the company has all the key competencies and in-house resources to deliver a project from its conceptualization to completion. SOBHA is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, super luxury & luxury apartments, plotted developments and aspirational homes. In all its residential projects, the company lays strong emphasis on environmental management, water harvesting and highest safety standards. On the contractual projects side, the Company has constructed a variety of structures for corporates including offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres, and club houses. For more information on SOBHA Limited, please visit: www.sobha.com

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