



Press Release
For immediate publication

Mr. P.N.C. Menon of Sobha Developers receives Golden Peacock Lifetime Achievement Award for Business Leadership

Bangalore, Tuesday, 3rd June, 2014: Mr. PNC Menon, founder and Chairman Emeritus of Sobha Developers Ltd, was conferred the **Golden Peacock Lifetime Achievement Award for Business Leadership 2014** by the Institute of Directors (IOD). The prestigious award was presented to Mr. Menon by the Hon'ble Chief Minister of Kerala, **Shri Oommen Chandy** at a glittering ceremony on 23rd May, 2014 at hotel Taj Vivanta, Trivandrum on the occasion of the World Congress on Total Quality and Leadership.

Mr. Menon was recognised for his inspirational leadership qualities and outstanding initiatives in the social sphere executed under the aegis of Sri Kurumba Trust.

Speaking on the occasion **Mr. PNC Menon, Chairman Emeritus of Sobha Developers** said, "I would like to thank the organizers and the jury members for honouring me with this prestigious award. I also extend my heartfelt thanks to all the employees of Sobha, without whom this journey wouldn't have been possible. I believe that each one of us should work towards the welfare of the society and be an inspiration to others. It is a very proud moment for me today. At Sobha, we always endeavour to offer the best to our customers and society at large by creating new benchmarks in the industry. This award is in recognition of our constant effort towards our larger goal of empowering the society."

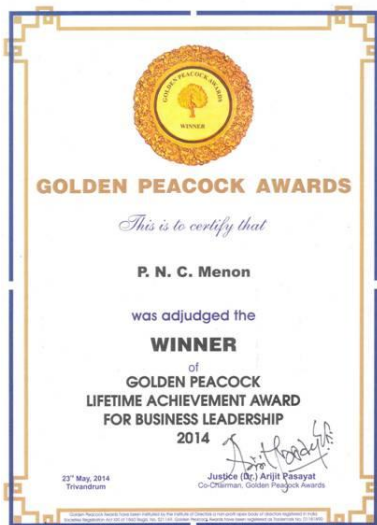
The World Congress on Total Quality and Leadership recognizes organizations and corporate leaders who relentlessly pursue quality, training and innovation to fuel the growth of India's economy. Some of the previous winners of the Leadership series of Awards include Douglas Daft - Chairman, Coca-Cola; Azim Premji - Chairman, Wipro Group; Kumar Mangalam Birla - Chairman, Aditya Birla Group and Aniljit Singh - Founder and Chairman, MAX India.



Mr. P.N.C. Menon receiving Golden Peacock Award for Lifetime achievement in Business Leadership from Shri. Oommen Chandy, Hon'ble Chief Minister of Kerala



Acceptance address by Mr. P.N.C. Menon



Images of the award

About Golden Peacock Awards:

*Golden Peacock Awards, instituted by the Institute of Directors, India in 1991, is regarded as a benchmark of Corporate Excellence worldwide. **Golden Peacock Awards Secretariat** receives over 1,000 entries per year for various awards, from over 25 countries worldwide. The entries go through a stringent process of selection by an impartial jury.*

About Sobha Developers Ltd.:



Mr. Ravi Menon – Chairman, Sobha Developers
EY Entrepreneur of the Year – Energy, Real estate and Infrastructure



Winner of the Prestigious "Builder of the Year"
Award by CNBC Awaaz

Sobha Developers Limited is one of India's leading real estate companies best known for its commitment to quality, timely delivery of projects and emphasis on customer satisfaction. Founded in 1995, the Rs. 23 Billion company, is one of the fastest growing and foremost backward integrated real estate players in the country. It means the Company has all the key competencies and in-house resources to deliver a project from its conceptualisation to completion. Sobha is primarily focused on residential and contractual projects. The Company's residential projects include presidential apartments, villas, row houses, luxury, super luxury and moderately priced apartments and plotted development. Sobha's superior execution capability is its core strength. Since inception, Sobha has completed 92 real estate projects and 247 contractual projects covering about 5.85 million square meters (62.93 million square feet) of area. The Company currently has 48 ongoing real estate projects aggregating to 2.04 million square meters (21.98 million square feet) of saleable area, and 31 ongoing contractual projects aggregating to 0.898 million square meters (9.67 million square feet) under various stages of construction. The Company has a real estate footprint in 13 states and 24 cities, some of which are Bangalore, Gurgaon, Chennai, Thrissur, Coimbatore, Pune, Mysore, Cochin and Kozhikode.

For more information on Sobha Developers Ltd., please visit: www.sobha.com

For further information, please contact:

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